

MISSION AND VISION

OUR MISSION IS

To provide industry leadership in advancing the legitimate business interests of British Columbia dairy producers.

OUR VISION IS

To continue to promote a vibrant, sustainable industry which supplies high quality dairy products to the consumer.

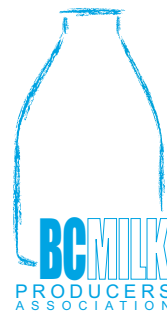
The early history of the BC Milk Producers Association was to a large extent a story of the initial years of the BC Federation of Agriculture, which came to being in 1936.

HISTORY LOOKING BACK

The BCFA served as a forum for dairy groups from across the province to develop consensus on a wide range of dairy policy issues. This group was finally formalized in the 1960's with the establishment of the BCFA Dairy Committee and was later succeeded by the BC Federation of Dairymen's Associations. In 1987 BCFDA was incorporated to represent the collective interests of all seven regional associations in the province and in 1995, the BCFDA changed its name to the BC Milk Producers Association, which it has been ever since.



Promoting a VIBRANT
Agriculture Sector



BC Milk Producers Association

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BC MILK PRODUCERS ASSOCIATION



Moving the
DAIRY INDUSTRY
Forward



QUALITY CONTROL

We are dedicated to the safety and excellence of dairy products in Canada

Dairy producers care about the quality of their product. That's why the Canadian Quality Milk Program is our priority. The program was developed by Dairy Farmers of Canada and is recognized by the Canadian Food Inspection Agency. It is an on-farm food safety program that helps producers prevent, monitor and reduce food safety risks on their farms. BC milk is already amongst the highest in quality across the country, and the Canadian Quality Milk program is yet another measure towards improving the already high standards our farms employ.

We follow leading environmental practices and strive for a sustainable Canadian agriculture system

On average, BC farmers invest the highest amount in environmental protection per farm in all of Canada. The BC Milk Producers Association supports programs like the Environmental Farm Plan, which complement and enhance the current environmental stewardship practices of BC farmers. Our producers are firm believers in best management practices for environmental health and farm sustainability.

ENVIRONMENTAL STEWARDSHIP

We support animal welfare research and strive for maximum cow comfort



ANIMAL HEALTH & WELFARE

Dairy farmers depend on their cows for their livelihood and so it is no surprise that animal health and welfare is of the utmost importance for them. Our farmers surpass regulatory requirements for maintaining suitable facilities for safe and clean milk production and handling, as well as adequate housing, waste handling, transportation, and milking management for cattle care and comfort.

