



**You are Invited to Attend the 24th Annual
ALBERTA DAIRY CONGRESS
June 3-4, 2010
LEDUC RECREATION CENTRE**



Featuring: Dairy Show & Sale, Trade Show,
Market & Ladies Lanes, Petting Zoo, Milking
Demos, Moustache Photo Contest,
Celebrity Cow Milking Contest, etc.

Mark June 3rd and 4th on your calendar. Its ALBERTA DAIRY CONGRESS time and plans are underway to kick off Alberta Dairy Month and celebrate our 24th annual Congress in Leduc, Alberta. With the recent opening of the newly renovated and additions to the 300,000 sq. ft. Leduc Recreation Centre, we are extremely pleased the host the Congress in this new facility. The booths will once again return to the Leduc Curling Rink and we are pleased to incorporate a "market" lane for the opportunity to discover and purchase Alberta made products. From the pancake breakfasts served every morning, to the dairy shows and sale, high caliber trade show, petting zoo, Moustache Photo Contest and steak barbecue – it's the place to be.

Again for 2010, the Alberta Dairy Congress will host a Red and White Show which will complement the Black and White Holstein Show.

Also featured this year is our Dairy Display that will feature six different breeds and some early dairy equipment. There will be a Petting Zoo and milking demos for the family, and school tours.

There's something for everyone at this year's ALBERTA DAIRY CONGRESS. We hope you see you there!! Call (780) 986-9562 for more details on exhibiting or sponsoring at the Congress.

THURSDAY, JUNE 3, 2010

8 am – 10 am	Opening "Toonie Pancake Breakfast <i>-Everyone Welcome!</i>
9:30 am	Opening Ceremonies - Celebrity Cow Milking Contest
10 am – 6 pm	Trade Show – Open to Public, School Tours, Petting Zoo
10:15 am	Junior Dairy Show – Leduc County Show and Sale Tent
1:00 pm	Provincial Holstein Cattle Evaluation
5:00 pm-7:00 pm	Steak BBQ & Social Evening
7:30 pm	Herdbuilder XVI Sale – Leduc County Show and Sale Tent

FRIDAY, JUNE 4, 2010

8 am – 10 am	"Toonie" Pancake Breakfast – <i>Everyone Welcome!</i>
10 am – 4 pm	Trade Show – Open to Public, School Tours, Petting Zoo
9:30 am	Holstein Show – Leduc County Show and Sale Tent
12 Noon	Pee Wee Class (after Junior Championship Class)
3:00 pm	Exhibitor's Pizza

Email: abdairy@leduc-chamber.com Website: www.albertadairycongress.ca

Sincerely,

*Orville Schmidt, Dairy Congress Chairperson
Iris Yanish, Dairy Congress Secretary*